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Untapped Innovation:

USING TELEHEALTH TO IMPROVE RESIDENT CARE
& GAIN THE EDGE OVER THE COMPETITION

PRESENTED BY:

Jane Bello Burke

PARTNER AT HODGSON RUSS ATTORNEYS, LLP

MAY 27 & JUNE 19 | 10:00am - 11:30am



NYSHFA
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PROGRAM OVERVIEW:

The COVID-19 crisis ushered in a new era for telehealth and greatly accelerated the adoption of this technology. Many are now projecting that telehealth will remain a key mode of healthcare delivery after the pandemic is over. "I think the genie's out of the bottle on this one," CMS Administrator Seema Verma told the Wall Street Journal. What is the future for telehealth in the skilled nursing setting, and how can you use it to gain the edge over the competition? Join this innovative two-part series to explore these questions.

PART I: MAY 27, 2020

Introduction to the use of telehealth in the long-term care setting

- Understand the pre-COVID rules that apply in the nursing home setting and how the rules changed during the COVID era
- Anticipate how the regulatory landscape may change again after the pandemic is over
- Identify options for telehealth technology (*hint: it's less complicated than you may think!*)
- Learn how some nursing homes are using telehealth now to deliver care to their residents

During the pandemic, the healthcare system realized the potential of telehealth to reduce the spread of infection while delivering effective care. Join us to learn how to use this untapped innovation to improve resident care in your facility and gain the edge over the competition.

PART II: JUNE 19, 2020

Explore the answers and do a deeper dive

- Understand how you can incorporate telehealth into your facility workflow to address common conditions and situations
- Identify policies and procedures to guide telehealth workflow and streamline the delivery of care
- Learn how to prepare for telehealth funding opportunities as they become available in the future
- Hear about lessons learned and (*finally!*) get answers to your questions

OUR SPEAKER



JANE BELLO BURKE represents hospitals, nursing homes, assisted living providers, home care agencies, and other health care and service providers in a wide range of regulatory, reimbursement and compliance matters. With the expansion of telehealth, Jane has advised providers in hospital, nursing home, and individual practitioner settings in the development of telehealth programs to improve patient care, enhance efficiency, and ease workflow. Jane is a partner in the law firm **Hodgson Russ, LLP** and is the chair of the Long-Term Care Committee of the NYS Bar Association's Health Law Section. She is recognized as a leading New York health law practitioner by *Chambers USA* and *Best Lawyers in America*.

THANK YOU TO OUR SPONSOR:



GENERAL INFORMATION & DETAILS



PART I:

Wednesday, May 27, 2020
10:00am – 11:30am

PART II:

Friday, June 19, 2020
10:00am – 11:30am

| | MEMBERS | NON-MEMBERS |
|-------------------------|-----------------|-----------------|
| <i>Single Session:</i> | \$125.00 | \$175.00 |
| <i>Both Sessions: *</i> | \$225.00 | \$250.00 |

**Discounted rates if you register for both sessions*

PLEASE NOTE! *Cost per connection. Multiple participants may listen in on one connection at the cost of one registration. Multiple connections from the same facility will be invoiced an additional registration fee.*

CONFIRMATIONS

Confirmations for each session will be sent one day prior.

All registrants will be e-mailed:

- A link to the webinar program and call-information
- A credit form
- Handouts
- An evaluation form

NYSHFA | NYSCAL'S CANCELLATION POLICY

No refund will be issued after the webinar.

QUESTIONS?

Erin Fitzgerald

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UNTAPPED INNOVATION: USING TELEHEALTH TO IMPROVE RESIDENT CARE & GAIN THE EDGE OVER THE COMPETITION

REGISTRANT INFORMATION

Name: _____ NAB Identifier: _____

Title: _____

Facility Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____ Fax: _____

☐ **PART I: MAY 27, 2020**
Introduction to the use of telehealth
in the long-term care setting

☐ **PART II: JUNE 19, 2020**
Explore the answers and do a deeper dive

PAYMENT INFORMATION

MEMBERS: Single Session: \$125
Both Sessions: \$225

NON-MEMBERS: Single Session: \$225
Both Sessions: \$250

PLEASE SEND YOUR REGISTRATION TO ERIN FITZGERALD VIA

EMAIL: efitzgerald@nyshfa.org

MAIL TO: Foundation for Quality Care • 33 Elk Street • Suite 300 • Albany • NY • 12207

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* I authorize NYSHFA/NYSCAL/FQC to use the above Discover, MasterCard, VISA, or AMEX to charge applicable registration fees. I also understand that registration fees of those who cancel the day of the program or fail to attend are forfeited. PLEASE NOTE: Payment Will Show on Your Credit Card Statement as NYS Health Facilities Association.